

A Message From the Farmer

From Tom, growing strawberries since 1979

As strawberry season approaches, we've been receiving questions about what we spray on our strawberries and how those decisions are made.

We welcome those questions.

More people today want to know where their food comes from and how it's grown—and we think that's a GREAT thing. We are proud of how we farm, proud of the strawberries we grow, and proud to share our farming practices with our customers.

For over 65 years, I've been growing food for families. I started farming when I was 16 years old, and today, at 81, I still believe in the same approach I always have: follow the regulations, follow industry standards, and do what's best for the crop, the customer, and the future of our farm.

When it comes to crop protection products, we follow the guidelines established by the U.S. Environmental Protection Agency (EPA). Every product approved for use on food crops must meet strict requirements before it can be used by farmers. The EPA determines how products may be used, how much can be applied, and when crops can be safely harvested.

I've trusted EPA standards for decades, and that's what I continue to rely on today. The decisions we make on our farm are guided by those standards and by a lifetime of farming experience.

Growing strawberries isn't just our business—it's our livelihood, our passion, and our legacy. I take that responsibility seriously because these aren't just strawberries we grow for our customers; they're the same strawberries my children grew up eating, the same strawberries my grandchildren enjoy today, and now even my great-grandchildren. They're also enjoyed by our employees and their families. When you've spent a lifetime farming and feeding your own family from the same fields, you care deeply about every decision you make.

We are proud of our farm. We are proud of our strawberries. And we are always happy to answer questions about how your food is grown.

Thank you for supporting local agriculture and allowing us to do what we love for another season.

— Tom 